



#### QUALIFICATIONS

- Expert with Illustrator, Photoshop, InDesign, HTML and CSS
- Proficient in Flash, AfterEffects and JavaScript
- Certified instructor by the BPPVE\* in Web Design
- Excellent communication skills, detail-oriented, fast learner, takes initiative
  - \* BPPVE is the Bureau for Private Postsecondary and Vocational Education.

#### EDUCATION

**California College of Arts & Crafts** BFA, GRAPHIC DESIGN - GRADUATED DEC 05

*Courses included:* Information Design, Graphic Agitation, Advanced Typography, Experimental Typography, Digital Studio 1-4, Complete Fresco, Western & Asian Art History, Media History and Contemporary Film History.

*Instructors of course work include:* Mark Fox, Jim Faris, Jennifer Sterling, Leslie Baker, Doug Akagi.

#### EXPERIENCE

**Freelance Print & Web Designer** FEB 01 - PRESENT

*Graphic & Interface Design / Coding Implementation*

Usability and branding; user interface design for software, web-based and mobile applications. Implement designs by writing in HTML and CSS to integrate with back-end coding. Please visit [heymabes.com](http://heymabes.com) for online portfolio.

**Avenue A | Razorfish** JUL 05 - APR 06

*Graphic Designer*

Designed webpages and online/print promotional pieces following creative directors' art directions; projects included work for Visa, Sun, and Microsoft. Conceptualized and designed a Microsoft Gadget and created 50+ icons of various sizes and formats for MSN toolbar.

**Mixonix** JUN 02 - JUL 02

*Graphic Designer*

Designed magazine ads and brochures for an online CD duplication service. Optimized graphics for CD labels.

**Center for Electronic Art** JAN 01 - NOV 02

*HTML/Web Graphics Instructor*

Taught HTML, CSS and Web Graphics classes. Designed course curricula, created class projects, homework and exercises, and prepared students' handouts.

**CBS Designs, Inc** NOV 00 - MAR 01

*Content Licensinig/Image Processing*

Researched and licensed photography for upcoming company products (photo frames, albums, and gift sets). Selected facepapers and other graphic elements for company products. Scanned and corrected graphics for product mock-ups and CMYK print processing.

**Fuzhen Group** MAY 00 - APR 01

*Online Promotions / Graphic Designer*

Designed and produced promotional emails and newsletters. Responsible for graphic design and typography of all company documents, from proposals and letters to reference materials and workbooks for client seminars.

**Decoder Media** FEB 00 - NOV 00

*Production Artist*

Prepared ink-on-paper art for Flash animation. Imported, optimized and colored original artwork using Adobe Photoshop and Flash. Major projects include production art for the cartoon series *Space Is Dum* plus other webtoons on [wildbrain.com](http://wildbrain.com).

**Expanding Edge LLC** JUN 99 - JUL 99

*HTML Formatting/Language Assistant*

Text layout and formatting for Chinese HTML documents on company website [expandingedge.com](http://expandingedge.com). Edited and translated documents from English and Chinese.

#### LANGUAGES

Fluent in English, Cantonese and Mandarin, plus proficient in Japanese and Italian